

# Williamsburg Arts District Incentives Application

## New Businesses

1. Name of Business:
2. Owner Name:
3. Owner Type:
  - a.  LLC
  - b.  Sole Proprietor
  - c.  Corporation
  - d.  Other: \_\_\_\_\_
4. Has the business operated under any other names?  Yes  No
  - a. If "yes," list all names under which the business has operated or is operating:
5. Contact Person and Registered Agent:
6. Address:
7. Email:
8. Phone:
9. Business Web Site:
10. Location within Williamsburg Arts District, including street address:
11. Provide a detailed description of the business and business activities to be conducted at the site located within the Williamsburg Arts District.
12. Explain why this business should qualify as a Qualified Arts Business as defined by City Arts District Ordinance #11-01? (Appendix A includes the definition of a Qualified Arts Business)

13. This business is:

- a.  Start up
- b.  Relocation
  - i. If so, from where, including street address and jurisdiction?
- c.  New additional location
  - i. If so, where are other locations, including street address and jurisdiction?
  - ii. How long have other locations been operating?
- d.  Other: \_\_\_\_\_

14. If an existing business, please describe current and past business activities, including past locations of the business.

15. Proposed start date of business or date proposed to open in the Williamsburg Arts District:

16. If opening the business after July 1, do you wish to elect to designate the following calendar year as the first year for incentives?     Yes     No

17. This business

- a.  Owns property in the Arts District.
- b.  Leases property in the Arts District. If so, attach a copy of the lease.
- c.  Other: \_\_\_\_\_

18. Attach a five-year business plan, including revenue and expense projections, for the business.

19. Based on your business plan projections, what is your anticipated Gross Receipt revenue for each of your first five calendar years in the Arts District?

Year	Anticipated Gross Receipt Revenue

20. List all principals of the business with addresses.

21. If business is other than a sole proprietor, please attach documentation showing that signatory below is authorized to sign the application and any subsequent agreement on behalf of business.

I hereby certify that all the information provided in and attached to this application is true and correct.

\_\_\_\_\_

Date

\_\_\_\_\_

Owner or Principal

\_\_\_\_\_

Title

Confidential proprietary records provided by a business as part of this application, including financial information and business plan, shall be maintained as confidential by the City of Williamsburg and are not subject to disclosure under the Virginia Freedom of Information Act, Code of Virginia §2.2-3705.6(a)(3).

Questions? Contact Economic Development Director Michele Mixner DeWitt, 757-220-6120 (office) or 757-293-8812 (mobile)

Return application to:

Williamsburg Economic Development Office  
ATTN Arts District  
401 Lafayette Street  
Williamsburg, VA 23185

## Appendix A – Definition of Qualified Arts Business

*Qualified Arts Business* shall mean a new business or expanded business, as defined below, or not-for-profit organization that carries on at least one of the following business activities in the arts district and had been classified by the district administrator as a Qualified Arts Business for the purposes of this chapter:

- A business for profit or not-for-profit organization that presents live performances of theatre, dance, music, or other imaginative work and/or produces or exhibits physical works created by, or under the direction of one or more artists, which are intended for unique production or limited reproduction. Museums or historic sites, the primary mission of which is education, history, or historic preservation, also qualify as arts and culture organizations.
- A creative economy business, which is a business whose primary economic activities are the generation or utilization of innovation, knowledge and information involving individual creativity, skill and talent which activities have a potential for wealth and job creation through the generation of ideas, products and/or services. Standard categories may include, but are not limited to: advertising, architecture, art and antiques, designing computer games or software, culinary arts, crafts, design, designer fashion, film and video, music, performing arts, publishing, TV and radio.

In no case shall an office use such as a bank, real estate office, medical office, attorney's office or any other general office use qualify as a Qualified Arts Business for the purposes of this chapter.

Additionally, in no case shall a restaurant or retail shop that is a franchise or chain with three or more physical locations qualify as a Qualified Arts Business for the purposes of this chapter.